



PRIME

Prevention and Remediation of Insulin Multimorbidity in Europe H2020 – 847879

D8.1. – Go-online of the public project website

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Workpackage leader	Barbara Franke (RUMC)

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This report reflects only the author's views and the Commission is not responsible for any use that may be made of the information it contains.

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1. Executive Summary

As part of WP8 (Task 1) partner 13 concentris, in close collaboration with the coordinator, developed a project corporate identity (project logo, project PowerPoint presentation slides, banner) in order to make PRIME known to the scientific community and the public.

A project website, including an external and a password-protected internal part as well as an online registration tool for the PRIME project meetings and conferences has been established.

Partner 11 ECNP together with the Project Management Office (PMO) is responsible for the external communication as part of WP6 of PRIME. ECNP regularly communicates with a research and clinical community of some 30,000 (neuro) scientists and other relevant stakeholders across Europe. Among other things, they regularly provide social media marketing via their website.

Partner 12 EBC is supporting the PRIME consortium and is organizing a public event in Brussels (e.g. European Parliament) with scientific presentations for an audience of policy makers, scientists, researchers, representatives of industry. Moreover, EBC will support the communication about the project and the dissemination of its results by distributing material (e.g. leaflets, posters, news, video (i.e. YouTube) etc.) at conferences and through their website and social media.

2. Deliverable report

Project website public and internal part

PRIME website

The website of PRIME (www.prime-study.eu) went online on 30/04/2020. The website provides an overview of the project for the scientific community and general public. Furthermore, it gives the opportunity for anyone interested in the project to connect with the relevant expert via a contact form. The website will be updated continuously.

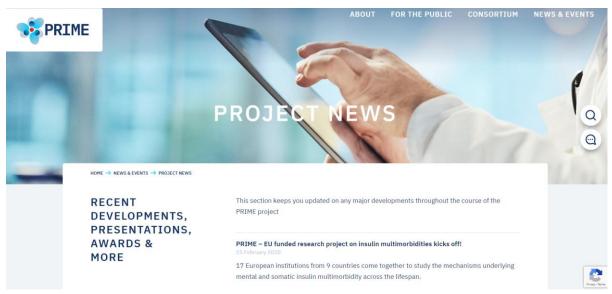


Figure 1: Screenshot of the PRIME website (News and Events Section)

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Figure 2: Screenshot of the PRIME website (Project Header)



Figure 3: Screenshot of the PRIME website

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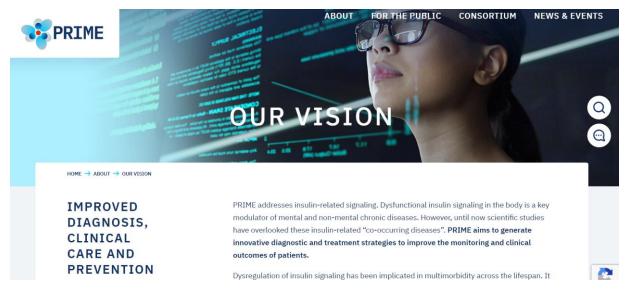
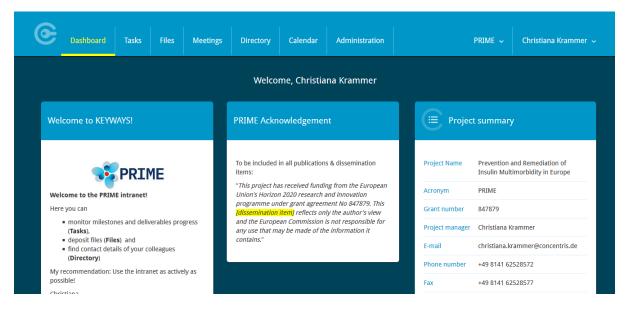


Figure 4: Screenshot of the PRIME website (About section – Vision of PRIME)

Internal part of website (intranet)

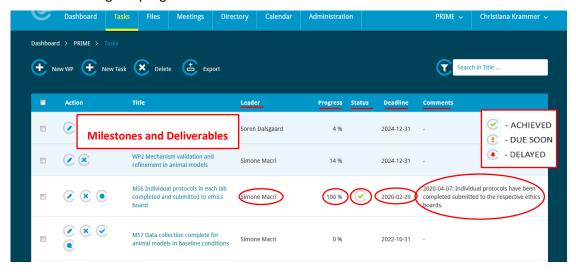
As mentioned above PRIME has a password protected area, which is available to all PRIME colleagues. It serves as a central storage for PRIME reference documents where confidential files can be exchanged safely. Moreover, it includes a progress monitoring tool with a reminder and notification function. In addition, it contains a directory of all PRISM colleagues to facilitate easy communication across the project.

PRIME Dashboard

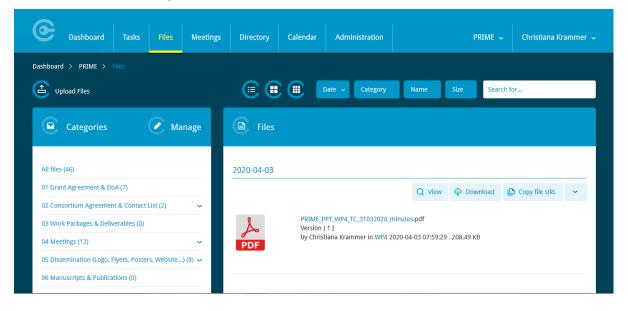


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PRIME Tasks: Monitoring the progress

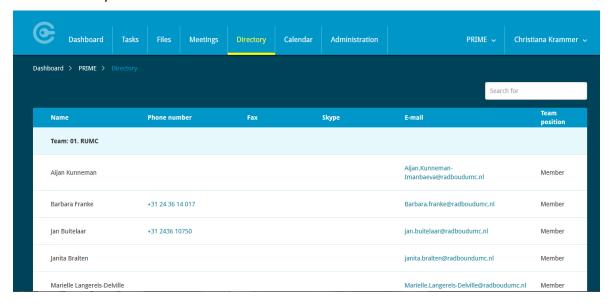


PRIME Files: central storage for reference documents



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PRIME directory



Communication Package

A communication package - including a project logo, PowerPoint presentation slides was professionally designed for PRIME. Both the logo and the presentation slides already were used for the project Kick-off meeting in January 2020.

These design elements will appear on all documents, publications and PRIME presentations and thus guarantee growingly high recognition. We will report on the communication package again in detail in deliverable report D6.1 Communication and Outreach Plan.



PRIME colour palette



Figure 5: PRIME Project Logo and PRIME colour palette

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PRIME (Title of talk)

Prevention and Remediation of Insulin Multimorbidity in Europe (Subtitle)

John Doe (MD, PhD) Name of partner institution

Frankfurt, Germany, 14 January 2020



Figure 6: PRIME PowerPoint Presentation template

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